

Nandita Vedantan

UX Designer, Project Manager and SCRUM Master

DesignsMadeEasy.co

nandita.vedantan@gmail.com

Boston, MA

PROFILE

UX Designer with a background in Project Management & Agile software development.

SKILLS

- User Research
- User Interviews
- Competitive Analysis
- Affinity Mapping
- Information Architecture
- User Flows
- Sketching
- Wireframing
- Rapid Prototyping
- Usability Testing
- Data Visualization
- Project Management
- Agile Methodology

TOOLS

- Sketch
- Figma
- Axure
- InVision
- Miro
- JIRA
- Trello
- Confluence
- SharePoint
- TIBCO Spotfire

CERTIFICATES

Professional SCRUM Master I
(PSM I)

Project Management
Professional (PMP)

UX DESIGN EXPERIENCE

UX Design Freelancer

Jun 2019 – Present

- Leading a team of designers and software developers to design a brand new website for a non-profit organization that educates and empowers mothers and families of Somali immigrants and refugees in Minneapolis.
- Designed a business consulting website, with client-facing and internal-facing features, for a newly launched start-up in collaboration with software developers.
 - Created and ran user surveys, conducted user interviews and performed competitive and comparative analyses.
 - Created sketches and low, medium and high-fidelity wireframes and prototypes in Figma.
 - Created User Personas, usability testing scripts, conducted usability testing and analyzed testing results.
- Redesigned a website to view and purchase artwork through collaboration between designers and a developer to generate awareness for the artist and increase traffic
 - Conducted qualitative and quantitative user research through surveys and in-person interviews.
 - Created an affinity map to uncover trends and insights.
 - Constructed User Personas and a Journey Map to uncover pain points and frustrations.
 - Created mockups in Figma for usability testing.

UX Design Consultant, Stealth Healthcare Company

Apr – May 2019

- Created a unique, web-based telehealth solution that allows physicians to provide comprehensive on-demand care for non-emergency 911 callers. My focus was on user research, wireframing, prototyping, usability testing and iterating on the designs.

UX Designer-in-Training, General Assembly

Feb – Apr 2019

- Completed a comprehensive 10-week User Experience Design Immersive program that helped me gain in-depth knowledge of user-centered design principals and industry standards, including accessibility standards (WCAG) and responsive web design.

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EDUCATION

Certificate in User Experience Design

General Assembly, Boston

M.S. in Chemical Engineering

Illinois Institute of Technology,
Chicago, IL

B.E. in Chemical Engineering

R.V. College of Engineering,
Bangalore

ADDITIONAL EXPERIENCE

Project Manager, Takeda Oncology

Sep 2018 - Jan 2019

- Managed the budget, schedule and provided regular project updates to stakeholders on two IT Research Systems projects.

Sr. Consultant, Informatics Services, Perkin Elmer

Aug 2016 - Jan 2018

Performed in a client-facing role as a Project Manager as well as a Business Analyst to deliver the PerkinElmer Informatics products within schedule and budget.

- Managed deployment of PerkinElmer Electronic Laboratory Notebook (ELN) and TIBCO Spotfire Data Visualization platform for various Life Sciences clients.
- Conducted business process analysis to derive actionable insights for customers and increased user adoption of their underutilized Informatics products.

Sr. Business Analyst, Foundation Medicine

2013 - 2015

Worked at an early-stage, high-growth biotechnology start-up to drive the adoption of Agile methodology and championed software validation best practices.

- Collaborated with Product Owners and business users to gather and prioritize product requirements; documented user stories and their acceptance criteria in a concise manner, improving project planning for each sprint.
- Improved team productivity and understanding of the products by documenting business processes and mock-ups for new features.
- Reduced testing cycle of a new version of company's mission critical reporting system by 3 weeks by using a new automated testing strategy in collaboration with the Quality group.

Sr. Systems Analyst, Vertex Pharmaceuticals

2012 - 2013

- Established business analysis best practices and led projects through project planning, defining testing strategy, managing schedule and resource allocation.

Project Manager & Systems Analyst, Biogen

2005 - 2011

- Spearheaded the successful implementation of an enterprise-wide Scientific Data Management platform comprising of multiple sites and over 500 users to safeguard scientific data across the company and in compliance with FDA 21 CFR Part 11 regulations.